Subject: Industry Op-Ed / B2B Partnership Announcement

Arron,

As rapid automation continues to squeeze the local workforce, a critical gap is widening between a member's sudden job loss and their ability to stay current on loan obligations. Traditional long-term reskilling programs simply move too slowly to protect a household's next 30 days of bills.

Today, we are launching **LearnHow Blue LLC**—an "Income-First" Member Wellness platform designed to intercept this exact crisis. A new co-branded framework to intercept member loan defaults.

Through a frictionless, co-branded portal, partner credit unions can equip financially stressed members and local retirees with **two entirely free tools** to generate immediate, day-one household cash flow, with **zero cost, zero selling, and no credit cards required**. This immediate injection of liquidity stabilizes households at the front end of collection cycles, allowing institutions to actively mitigate auto loan and mortgage defaults while capturing vital Non-Interest Revenue (NIR).

I have pasted the full announcement below for your convenience. I am available for a brief interview to discuss the "Payback & Velocity" deployment framework and can be reached directly at 833-690-2727 or ceo@learnhow.com

Thank you for your time and consideration,

Stafon Levine CEO & Founder, LearnHow Blue LLC

FOR IMMEDIATE RELEASE

LearnHow Blue Launches "Economic Lifeline" for Credit Unions: Boost NIR and Acquisition with Free AI Member Benefits

LAS VEGAS, NV — June 30, 2026 — LearnHow Blue LLC has officially unveiled a turn-key initiative designed to help mid-size community credit unions rapidly increase Net Interest Revenue (NIR) and non-interest income while supercharging new member acquisition. Through the new program, credit unions can provide both current and prospective members with immediate access to high-value, income-generating AI resources—100% free of charge and with zero active selling required by staff.

By registering at **cu.lhblue.com** , participating institutions gain a custom, co-branded AI re-skilling ecosystem enabling them to offer their local communities a **Free Blue Membership** alongside the highly sought-after ***Blue-Collar AI Playbook***. This combination gives individuals a direct, practical pathway to leverage artificial intelligence to generate a new stream of income, starting entirely for free.

A System Forged from Decades of Tech and Gig-Economy Realities

The foundation of LearnHow Blue stems from a unique intersection of enterprise tech and frontline economic experience. Founder Stafon Levine brings over 20 years of high-level marketing experience, including pivotal work with enterprise giant Cisco Systems in the early 2000s. In 2017, Levine transitioned into driving for Uber, giving him a front-row seat to the birth and evolution of the modern gig economy.

"While driving, the vision became crystal clear to me: the rapid advancement of autonomous cars would inevitably eliminate millions of driver jobs," said Stafon Levine, Founder of LearnHow Blue LLC. "I realized the working-class workforce was racing toward a massive disruption. LearnHow Blue was born from that exact realization. We are giving people an immediate, proactive safety net to protect and scale their income using consumer AI utilities before the tech shifts leave them behind."

The Three-Phase Ecosystem Roadmap

Levine's vision is engineered as a comprehensive, three-phase workforce development ecosystem that credit union members participate in from day one:

- **Phase 1: Income First (Current Implementation):** Gives users immediate, actionable strategies to generate income starting for free with a LearnHow Blue membership and the *Blue-Collar AI Playbook* that bridges the operational consistency gap. There is no selling and no credit card required from anyone until they wish to upgrade to additional tools and benefits.
- **Phase 2: AI Retraining (In Development):** Transitions users into deeper, structured technical proficiencies to master modern AI utilities. Phase 2 is currently being built and will be powered by the patent-pending **AI Career System (AICS)** engine , which autonomously converts dense technical training manuals provided and approved by targeted AI tech vendors, into mobile-friendly video courses, planned for global deployment in 20 languages.
- **Phase 3: Resume-Free Talent Connect Dashboard:** Once job-seekers are certified by achieving a score of 80% or better , they bypass automated resume scanners and corporate headhunters. Profiles are pushed directly to the top of a dedicated tech vendor dashboard , allowing licensed corporations to connect straight to verified tech talent — saving companies thousands in recruitment costs.

The CFO Math: High Yield NIR & Mitigated Risk

The program addresses the margin pressures and dropping deposit balances facing modern credit unions while protecting their working-class member base. The framework operates with absolute simplicity and an aggressive promotional incentive:

- **100% Free Entry Point:** Members receive access to our Blue Membership and the Blue-Collar AI Playbook for free. If the member wishes to upgrade to the BluePRO or BlueELITE tier at their own schedule, offering more money and benefits, the person/company who referred them receives a referral commission starting from 20% to a max of 40%. Credit Union's simply emails brief info about the free program along with their unique tracking link to its database.

- **Exclusive Launch Promotion:** Credit unions pay a **one-time co-branding integration fee of $5,000**. Upon deployment, LearnHow Blue provides the institution with **1,000 promotional coupons** unlocking a 40% discount on the top-tier BlueELITE membership (bringing it down to $87/year) .
- **Lucrative 40% Revenue Share:** The credit union captures an immediate **40% revenue share** —earning **$34.80 for every member** who takes advantage of the promotion.
- **Microscopic Breakeven Metric:** The credit union fully recovers its initial $5,000 investment with **just 144 member upgrades**. For an average community credit union serving 85,000 members, this target represents just **0.17%** of their total membership base—meaning fewer than 2 out of every 1,000 members need to upgrade to achieve full profitability.

Credit unions are built on the principle of people helping people and protecting community financial wellness," Levine added. "By offering the Free Blue Membership and the *Blue-Collar AI Playbook,* institutions provide massive value at zero cost to the user. There is no hard sell. When you consider that breaking even requires just 0.17% of an average membership base to upgrade, the path to generating sustainable, high-yield non-interest revenue is immediate. We are giving financial leaders a genuine economic lifeline to actively mitigate loan defaults while actively recruiting new accounts."

How Credit Unions Can Participate:

Credit union executives, CFOs, and marketing directors can immediately lock in their territory. Registration is active, and institutions can secure their custom co-branded member portal based on registration day – limited to 20 credit unions in the U.S.

To view the 60-day pilot program details and watch the complete 7-minute platform briefing, visit cu.lhblue.com. Target organizations can schedule an executive onboarding consultation directly through the portal at cu.lhblue.com.

About LearnHow Blue LLC

LearnHow Blue LLC is an AI-driven workforce development ecosystem. By automating (not creating) the transformation of complex technical vendor documentation into structured, mobile-friendly video training , LearnHow Blue's plan is to empower individuals to master modern AI utilities and build sustainable income streams, while providing credit unions and enterprise partners with sustainable, high-yield non-interest revenue pipelines.

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